



THE NEW WORLD OF APPLE IDS, ITUNES, AND MAC APP STORE

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The Apple ID

What is an Apple ID?

- An Apple ID is a login to:

1. iTunes Store
2. iOS App Store
3. Mac App Store
4. iCloud
5. iTunes Match



- An Apple ID is always an email address.
 - It can be an [@mac.com](#) or an [@me.com](#) or any other email address.

Here are some places you can use your Apple ID:

- Apple Online Store
- Apple Online Support (apple.com/support)
- Apple TV
- Concierge (for appointments at Genius Bar)
- FaceTime
- Find My iPhone
- Game Center
- iBooks and iBookstore
- iChat
- iCloud
- iMessage
- iTunes Genius
- iTunes Home Sharing
- iTunes Store
- iPhoto and Aperture Purchases
- iWork Publishing (publish.iwork.com)
- Mac App Store
- Mac OS X Lion
- MobileMe
- My Support Profile
- register.apple.com

<http://support.apple.com/kb/HE69>

Help the Client Understand their Apple ID

- Because the Apple ID is an email address it can get confusing for a client who is not organized with all of their logins.
- Example:

Apple ID : TimmyC@gmail.com



Mobile Me email : TimmyC@me.com



iCloud : TimmyC@gmail.com



iTunes Store/ iOS App Store / Mac App Store / iTunes Match : TimmyC@gmail.com

Help the Client Understand their Apple ID

- Because the Apple ID is an email address it can get confusing for a client who is not organized with all of their logins.
- Example:

Apple ID : **TimmyC@mac.com**



Mobile Me email : **TimmyC@mac.com**



iCloud : **TimmyC@mac.com**



iTunes Store/ iOS App Store / Mac App
Store / iTunes Match : **TimmyC@mac.com**

Help the Client Understand their Apple ID

- Because the Apple ID is an email address it can get confusing for a client who is not organized with all of their logins.

- Example:

Apple ID : **TimmyC@yahoo.com**



Mobile Me email :



iCloud : **TimmyC@yahoo.com** *(iCloud w/no email)

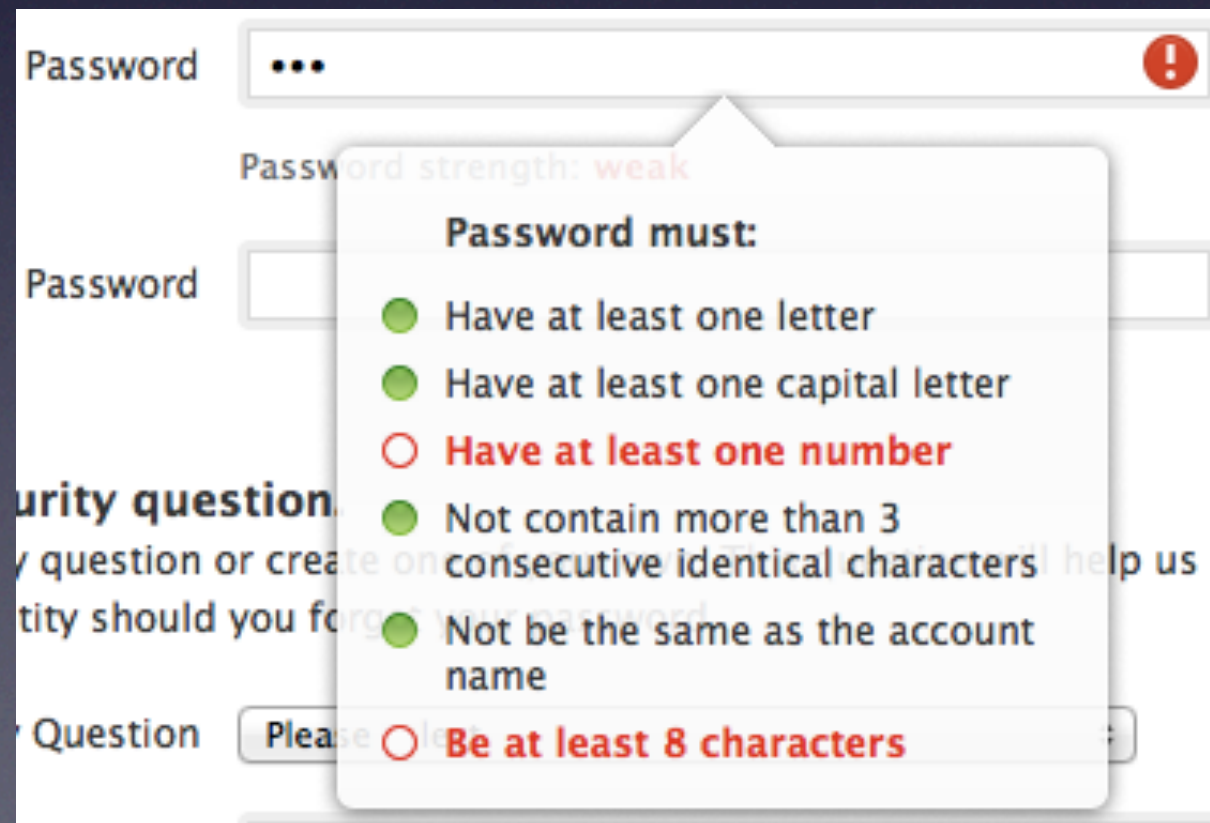


iTunes Store/ iOS App Store / Mac App

Store / iTunes Match : **TimmyC@yahoo.com**

Help Client w/AppleID

- To manage (e.g. reset pass) current Apple IDs go to My Apple ID site: [AppleID.Apple.com](https://appleid.apple.com)
- Apple ID passwords have some requirements, but Apple makes it easy for the user to see when they have been met.



New Apple ID

- For new iOS devices and new Apple IDs it is best to setup the account on the iOS device.
 - Be ready to have access to the email account the user ties to the Apple ID (Mail app or webmail).
- For corporate devices, **only** when setting up an Apple ID **on an iOS device** do you get the option to not have to submit a credit card.

New Account Cancel

Billing Information
If you provide a payment method now, you will not be charged until you make a purchase. If you select None, you will be asked to provide a payment method when you make your first purchase.

Credit Card **None**

iTunes Gift Cards and Certificates

Code

Billing Address

Salutation

First Name

Last Name

Address

Credit Card

Visa

MasterCard

Amex

Discover

None ✓

New Apple ID

- For corporate devices, ~~only~~ when setting up an Apple ID ***on an iOS device*** do you get the option to not have to submit a credit card.
- **(Amendment)** You also have this option in the Mac App Store on a computer (not for PC).

Make the desired changes to your payment information and billing address.

Payment Type

VISA MasterCard DISCOVER PayPal **None**

Card Number Expires Security Code

**** * 12 / 2017

Edit Billing Address

Mr.

1 Infinite Loop

Apt., suite, bldg.

Cupertino CA 95014-2083 United States

555 5555555

New Account Cancel

Billing Information

If you provide a payment method now, you will not be charged until you make a purchase. If you select None, you will be asked to provide a payment method when you make your first purchase.

Credit Card None

iTunes Gift Cards and Certificates

Code

Billing Address

Salutation

First Name

Last Name

Address

Credit Card

Visa

MasterCard

Amex

Discover

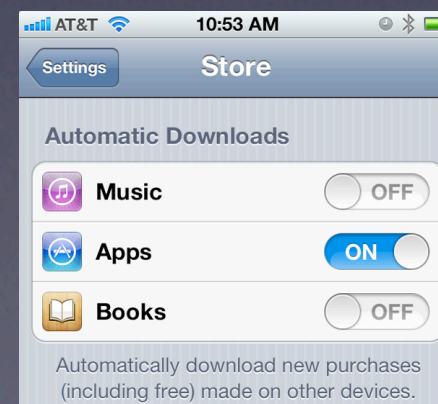
None ✓

iTunes Syncing to iOS

- Wired to iTunes 
- Wirelessly 
- Wireless Auto Sync 
- Over the Air w/iTunes Match & Automatic Download










(\$24.99 per year, but not required)



iOS Backups

Local to iTunes

- Wired to iTunes  
- Wirelessly  + 
- Wireless Auto Sync  +  + 

WiFi to iCloud



5GB Free can be managed

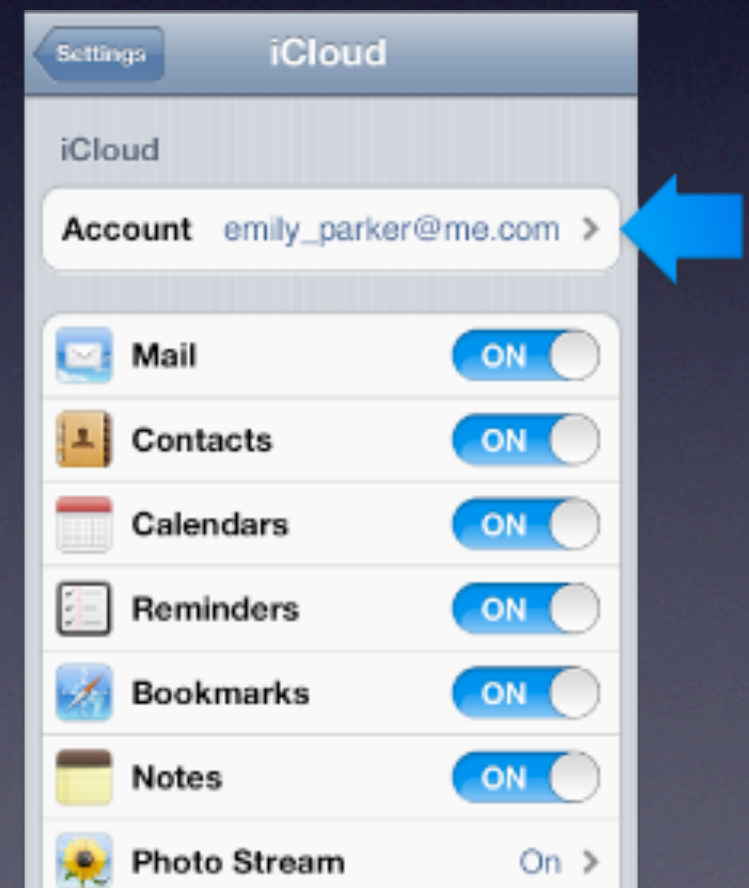


Backup







- ☐ Back up to iCloud
- ☒ Back up to this computer
- ☒ Encrypt iPhone backup [Change Password...](#)
- Last backed up to this computer: Today 10:12 AM

iOS iCloud / iTunes Store

- On one iOS device you can have different Apple IDs logged into iCloud and the iTunes Store.
- Why? Backing up one iOS device to one iCloud account yet still access an iTunes Account for music and purchased apps that are share in a family.



Device Authorization

	iTunes 	iTunes Match 	iCloud 	App Stores 
Macs & PCs 	up to 5	up to 5	∞	up to 5
iOS Devices 	∞	up to 10	∞	∞

10 total devices

Association of Associated Devices is subject to the following terms:

- (i) You may auto-download Eligible Content or download previously-purchased Eligible Content from an Account on up to 10 Associated Devices, provided no more than 5 are iTunes-authorized computers.
- (ii) An Associated Device can be associated with only one Account at any given time.
- (iii) You may switch an Associated Device to a different Account only once every 90 days.
- (iv) You may download previously-purchased free content onto an unlimited number of devices while it is free on the App and Book Services, but on no more than 5 iTunes-authorized computers.

iTunes Match

1. Upload to iTunes Match
download on-the-go
2. Enable other devices and



iTunes Match



- \$24.99 per year
- Music becomes accessible on-the-go w/internet
- 256-Kbps AAC DRM-free quality (up converts if lower)
- 25,000 songs not purchased via iTunes



(even

or



music)

Summary

Additional Topics

- All iCloud Features - (Document Syncing, Find My iPhone)
- iCloud Storage Limit and Management
- Merging Apple ID (no real way to do so)

I have multiple Apple IDs. Is there a way for me to merge them into a single Apple ID?

Apple IDs cannot be merged. You should use your preferred Apple ID from now on, but you can still access your purchased items such as music, movies, or software using your other Apple IDs. (<http://support.apple.com/kb/he37>)

- Deauthorizing & Reauthorizing Computers from an Apple ID
- Volume Purchase Program (<http://www.apple.com/education/volume-purchase-program/>)
- Once a device or computer is associated with your Apple ID, you cannot associate that device or computer with another Apple ID for 90 days. (<http://support.apple.com/kb/HT4627>)

Q & A

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